

## Acceptance Letter

To,  
Dr. Aiman Fatma, ,

We are pleased to inform you that the research paper / article titled "**DIGITAL MARKETING STRATEGIES FOR SMALL AND MEDIUM-SIZED ENTERPRISES (SMES) IN E-COMMERCE SECTOR**" submitted by you, has been selected for publication in Volume 4 Issue 2 dated 4th November 2023, in **Airo International Journal**.

We wish you a bright research and academic prospects ahead.



**Swati Gupta**  
Authorized Signatory  
Editorial, Airo Journals

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