

Acceptance Letter

To,
Prathima Prabhu,

We are pleased to inform you that the research paper / article titled "**ROLE OF HEURISTICS AND BIASES IN INVESTMENT STRATEGIES OF INDIAN LIFE INSURANCE POLICYHOLDERS**" submitted by you, has been selected for publication in Volume 4 Issue 3 dated 22nd December 2022, in **Airo International Journal**.

We wish you a bright research and academic prospects ahead.



Swati Gupta
Authorized Signatory
Editorial, Airo Journals

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