

Acceptance Letter

To,
Madhuri Tripathi,

We are pleased to inform you that the research paper / article titled "**The Impact of Retention Strategies on Employee Turnover in Private and Public Sector Banks: A Case Study of HDFC Bank and State Bank of India (SBI)**" submitted by you, has been selected for publication in Volume 1 Issue 3 dated 22nd March 2023, in **Airo International Journal**.

We wish you a bright research and academic prospects ahead.



Swati Gupta
Authorized Signatory
Editorial, Airo Journals

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