

Acceptance Letter

To,
Anil Sharma,

We are pleased to inform you that the research paper / article titled "**GREEN MARKETING – AN EMPIRICAL STUDY ON THE BUYING BEHAVIOUR OF THE CONSUMERS TOWARDS GREEN PRODUCTS**" submitted by you, has been selected for publication in Volume 1 Issue 2 dated 5th February 2021, in **Airo International Journal**.

We wish you a bright research and academic prospects ahead.



Swati Gupta
Authorized Signatory
Editorial, Airo Journals

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