

INNOVATION AND ECONOMIC GROWTH: THE ROLE OF RESEARCH AND DEVELOPMENT INVESTMENT

Dr. Rathi,

Lecturer in Economics,
University Evening College, Mangalore,
Hampankatta, DK

DECLARATION: I AS AN AUTHOR OF THIS PAPER /ARTICLE, HERE BY DECLARE THAT THE PAPER SUBMITTED BY ME FOR PUBLICATION IN THE JOURNAL IS COMPLETELY MY OWN GENUINE PAPER. IF ANY ISSUE REGARDING COPYRIGHT/PATENT/ OTHER REAL AUTHOR ARISES, THE PUBLISHER WILL NOT BE LEGALLY RESPONSIBLE. IF ANY OF SUCH MATTERS OCCUR PUBLISHER MAY REMOVE MY CONTENT FROM THE JOURNAL WEBSITE. FOR THE REASON OF CONTENT AMENDMENT/OR ANY TECHNICAL ISSUE WITH NO VISIBILITY ON WEBSITE /UPDATES, I HAVE RESUBMITTED THIS PAPER FOR THE PUBLICATION. FOR ANY PUBLICATION MATTERS OR ANY INFORMATION INTENTIONALLY HIDDEN BY ME OR OTHERWISE, I SHALL BE LEGALLY RESPONSIBLE. (COMPLETE DECLARATION OF THE AUTHOR AT THE LAST PAGE OF THIS PAPER/ARTICLE)

Abstract

The study you described explores the fundamental hypotheses of R&D-based growth models, which assert that innovation originates in the Research and Development (R&D) sectors and plays a pivotal role in sustaining economic growth. According to these models, R&D-driven innovation generates continuous returns, contributing significantly to a nation's economic prosperity. In this context, the study not only investigates the presence of more researchers in countries with higher R&D expenditures but also explores the correlation with an increase in patent applications. These are crucial indicators of a nation's innovative capacity and technological advancement. The study utilizes a panel data econometric regression model to examine the connection between R&D expenditure and economic growth, employing data encompassing European Union member states from 1999 to 2011. The empirical findings robustly endorse the crucial role of research and development in stimulating economic growth. The evidence underscores that investments in R&D had a significant and positive influence on economic expansion throughout the 1990s and 2000s. This highlights the profound impact of innovation-driven strategies on fostering sustainable economic development, emphasizing the imperative for governments and policymakers to prioritize and nurture R&D initiatives as a fundamental driver of national prosperity and competitiveness.

Research and Development (R&D) is indispensable for a nation's economic prosperity. This highlights the crucial need for sustained investments in R&D to stimulate innovation, a direct catalyst for a nation's competitive edge and enduring economic health. Cultivating a dynamic R&D ecosystem enables nations to capitalize on the advantages of innovation, bolstering their ability to not only sustain but also elevate their economic growth trajectories. In essence, R&D investments are the linchpin for a nation's continued success, representing a pathway to sustained economic growth, enhanced global competitiveness, and long-term well-being. Furthermore, these findings have significant policy implications. Governments, industries, and institutions should recognize the critical role of R&D in shaping the future. Policymakers should prioritize funding for R&D initiatives, promote collaboration between academia and industry, and incentivize innovation through patent protection and intellectual property rights. Such proactive measures can not only drive economic growth but also position nations at the forefront of technological advancements, ensuring a sustainable and prosperous future. In summary, research and development are the cornerstone of economic success, and their continued support and enhancement should be at the forefront of any nation's growth strategy.

Keywords: *Innovation, Economic Growth, Research, Development*

Introduction

One of the most crucial fields of economic research at the moment is economic growth. It's interesting to note that one of the factors contributing to long-term economic growth is the expansion of the economy's output potential frontier. One of the main forces behind this change in production possibilities is innovation. Innovative products and services cannot be developed without the presence of R&D. Incentives for new inventions (ideas, methods, etc.) are being created through R&D and investment programs, and these incentives eventually materialize as "innovations." However, these must first be invested in and turned into economic processes. Therefore, most discoveries could not be put into practice and economic productivity would not be viable without significant public and private expenditures on research and development.

Endogenous models offer a more complete explanation of the connection between Research and development spending and economic growth. Research and development are important for the presence of particular headway. As indicated by the endogenous model, mechanical progression is created by research and development using HR and information acquiring. One more central part of endogenous growth models is the notion of expanding or consistent re-visitations of size of information because of overflow influences or indicated "advancing by doing." By anticipating that rising returns should scale, we can achieve outstanding economic growth even with advancing Research and development uses. A growth in Research and development spending, on the other hand, ought to guarantee an ascent in innovation that is proportionately greater if we anticipate that consistent returns should scale. Consequently, this ought to prompt an equivalent expansion in efficiency and, subsequently, think about functional long stretch economic growth.

In a great deal of empirical and theoretical work, research and development (R&D) has been emphasized as a crucial driver in economic growth. R&D spending is likely to encourage growth due to its favorable effects on innovation and total factor productivity (TFP). Technological advances made possible by industrial innovation have been the main driver of long-term increases in living standards in the industrialized world. When a business engages in research and development, it is expected that new ideas, intermediary goods, cost-reduction strategies, and final consumer goods will be developed, increasing the business' productivity and profitability. R&D has positive spillover effects within and between businesses, industries, and geographical areas in addition to advantages for the general public. Businesses can benefit from the R&D expenditure of other businesses, even if they are located in different industries or regions, because information gained through R&D is non-rival.

Objective

The purpose of this essay is to examine the connection between innovation and economic expansion. The objective is to comprehend how R&D investments influence innovation and, in turn, have an impact on the economic development of a country.

Econometric estimations of private sector R&D's direct and indirect (spillover) effects

When comparing time series and cross-sectional data analyses of R&D's effect on productivity development, interesting discrepancies emerge from the empirical studies. When analyzing time series data, the R&D coefficients are much smaller than those reported in cross-sectional research, suggesting that R&D spending has only a moderate positive link with productivity growth. This discrepancy suggests that the considerable changes in productivity growth are not fully explicable by the differences in R&D investments observed across time. This finding provides more evidence that R&D expenditures alone do not fully explain the complex dynamics at play. Since the timing and efficiency of R&D investments, industry-specific dynamics, and macroeconomic conditions are just some of the factors that influence productivity growth, cross-sectional studies may overestimate the impact of R&D, while time series studies may underestimate it.

Indirect effects of private R&D: Social vs. private returns

While most academics are certain in their presence, they are less certain of their importance at the macroeconomic level. Therefore, it is difficult to estimate the magnitude of the knock-on effects associated with R&D spending.

One useful paradigm for determining the impact of R&D on the economy is the "margin of return" method. The primary issue is the degree to which investments in research and development (R&D) differ from other types of capital expenditures. The existence of R&D spillover effects can be inferred if the predicted return on R&D capital exceeds the actual return on overall capital investments. The potential for greater industry-wide advantages is similarly demonstrated by the assumption that return on R&D increases when production capacity is evaluated at a more aggregated level, such as industry-level data as opposed to company-level data. This method places extra emphasis on R&D's special role in creating economic growth outside the constraints of particular enterprises, highlighting its importance as a driver of innovation and productivity.

Direct strategies using specific "spillover variables" Many studies include variables that attempt to unambiguously assess spillover effects while measuring R&D spillovers. For example, this can

be achieved in studies using firm-level datasets by including representatives of the knowledge capital burden across the industry/economy, rating R&D stocks based on the extent their mechanical proximity to the “leading” company or industry or use of patent references. to determine how much knowledge is being absorbed by competitors and where this spillover occurs. The cost-capability method. This spillover assessment method involves determining how the cost or production structure of the receiving organization or industry would be affected by the R&D capital of the “main” companies or industries.

The preceding rates of return data from the production and cost function techniques appears to strongly support the presence of spillovers in light of the empirical findings from the three aforementioned methodologies. The direct approach research lend weight to this view.

Impact of R&D on economic growth

The empirical examination of the importance of research and development (R&D) in manufacturing is marked by a complex context that includes different levels of analysis, different definitions of productivity, and R&D. as well as methodological diversity. . These variations cover different ranges, such as country, industry or company level analyzes, and different measures of productivity, including total factor productivity and labor productivity. activity, or contrasting R&D metrics such as spending and licensing. In addition, methodological approaches include econometric surveys and growth accounting studies, each with their own set of challenges. Building R&D capital, implementing cost-effective methods to measure output and quality improvements, and dealing with the complexity of measuring R&D spillovers are among the issues. complexity makes these investigations complicated. The review and synthesis of these studies therefore requires rigorous evaluation to distill meaningful insights into the multifaceted role of R&D in manufacturing.

Despite the variety of strategies and challenges, there is no doubt that R&D is a key factor in increasing productivity and TFP. The U.S. Congressional Budget Office (CBO) 2005 report on "R&D and Productivity Growth" summarizes this consensus, indicating that investment in R&D contributes significantly to productivity growth, with returns are almost unmatched, or even

slightly higher than traditional investments. capital investments. Furthermore, the report suggests that when incorporating R&D into macroeconomic models, it is prudent to consider the value of matching the central trend of the empirical evidence. This reinforces the idea that R&D offers slightly higher margins than other forms of business spending, highlighting its central role in driving economic progress and innovation. In addition, it removes indicators near the upper end of the unlikely range on the grounds that they are not likely to last for a long period of time. Therefore, a profit margin between 0.20 and 0.30 would be appropriate, suggesting that R&D flexibility would range from 0.02 to 0.02. 0.05.

R&D consumption and GDP growth:

The discussion over R&D policy frequently focuses on direct R&D support measures like subsidies or tax credits for R&D spending. The R&D operations of businesses can be supported by broader actions, such as expanding the pool of qualified R&D workers through higher levels of human capital formation or high-skilled immigration. Other options include decreasing obstacles to entry for new businesses. These regulations may be designed to reduce administrative entry costs or, alternatively, to fix flaws in the way start-ups are financed through venture capital. We offer a quantitative assessment of different policy measures in this section. **The impact and spillover effect of public R&D investment**

To create a framework for a smart society in emerging economies, manufacturing sectors need predictable venture. There are still holes regarding the ripple impacts of R&D venture, despite broad discussion of the effect evaluation of expected major natural catastrophes on Asian stockpile chains and creative funding framework for ASEAN countries. As the impact of the US-China trade war extends beyond advanced economies and affects emerging markets, balancing the fierce production network is more important than hedging.

Prior to a sizable measure of time elapsing before innovation leaves the lab for commercialization, the planning of interest in R&D cluster formation is crucial for welfare streamlining. In view of the clear connection between R&D speculation and industrial development, the government's participation in long haul decision-production foresight is crucial. Additionally, with more

freedom, government R&D spending could result in higher worker productivity growth. This data focuses to the government's dynamic participation in starting necessary support for the targeted sector.

The global pharmaceutical industry thrives on networks of innovation in product development, with a particular focus on emerging markets, where small and medium enterprises (SMEs) often band together to drive innovation. new. In these uncertain circumstances, government decisions play a central role in guiding cluster development and cooperation. An evidence-based approach in selecting areas for R&D funding is important. While resilience is key, resilient industries are those that are able to respond effectively. Public investment in R&D is needed to stimulate private enterprise and have a rapid impact on production. Demonstrative R&D activities can generate higher profits, effectively transferring accumulated capital to improving pharmaceutical production capacity.

The relevance of public R&D speculation, which produces an exceptional yield in information innovation, could accompany intertemporal knowledge spillovers, despite the fact that the spillover impact between enterprises does not appear to be essentially as large as internal R&D. In spite of the fact that it was felt that the pharmaceutical sector in Japan was for a smaller scope than that in the US, its monetary circumstance is less constrained. It could perhaps turn out to be more serious in the deregulation hastened by the Comprehensive and Progressive Trans-Pacific Partnership (CPTPP).

The measurement of the impact of R&D

In spite of the fact that it is as yet testing to completely understand the impact and contribution of R&D on productivity. Due to the dwindling populace in the super-maturing society, cost-viability of government spending in Japan increased while the country experienced economic stagflation. The worth of public R&D interests in educational foundations, like the university framework, for state of the art research is demonstrated by empirical data. Such a venture offers the greatest multiplier impact since profoundly skilled human resources educated in the public sector may

similarly increase private sector productivity. Along these lines, it becomes fundamental to distribute funds for R&D and imaginative speculations based on evidence-based research.

In numerous ways, R&D could support the organization's production and marketing efforts to address the issues. Sunk costs, spillover, versatility, and synergy are characteristics of immaterial R&D ventures. To generalize the contribution of R&D, productivity improvement measures need to be more precisely disaggregated. However, the results of the enterprise-level survey will not fully answer the question of R&D relevance. It is important to study the industry's structural transformation from performance dashboards to capture the knock-on effects of public R&D spending. For example, 2010 required less coal and iron to produce steel than in 1995, indicating an improvement in innovation, as evidenced by the advancement of intermediate information. The auto industry, which requires more semiconductor and IC chip input due to the development of ICT products, may likewise experience similar circumstances.

The SciREX Strategy Insight Help Framework (SPIAS) was fabricated and is connected to an economic simulator (SPIAS-e) that projects productivity metrics for public R&D expenditure over the following 50 years. To recursively reproduce the tunable general equilibrium (CGE), such a framework is based on population trend and time series data collected from the Japanese feedback output table from about five years. 1995. Details of the invisible and unmistakable source of capital, as well as its application in promoting renewable energy innovation in Japan, also stem from the strategic decision of R&D. Despite the presentation of a comprehensive outlook on R&D, it is better to combine the framework to make an impact on a large scale given the limitation of SPIAS-e to the Japanese survey only.

Conclusion

Since the creation of the Solow model, technological advancement is seen as the most significant factor influencing economic growth. Inventions produced by research and development have the potential to spark innovation, which would result in higher output and faster economic expansion. Hence, it is normal that Research and development spending will be a pivotal necessity for the presence of sensible long stretch economic growth. But various semi-endogenous or changed

endogenous growth models really figure a lower or slowly decreasing impact of Research and development consumptions on economic growth, this is basically because of the rising variety of items and the world's expanding people. We can draw the conclusion that, after taking a two-year lag into account, our findings point to a beneficial effect of R&D spending on economic growth.

Reference

1. Benčo, J., Kuvíková, H., Mikušová-Meričková, B., Šebo, J., & Štrangfeldová, J. (2011). *Ekonomika verejných služieb [The economy of public services]*. Matej Bel University, Faculty of Economics, Banská Bystrica.
2. Castellacci, F., & Natera, J. M. (2013). The dynamics of national innovation systems: A panel cointegration analysis of the coevolution between innovative capability and absorptive capacity. *Research Policy*, 42(3), 2013, 579-594.
3. Dahlman, C. & Nelson, R. (1995). *Social absorption capability, national innovation systems and economic development. Social Capability and Long-term Growth*. Basingstoke: Macmillan Press.
4. European Commission (2013). *The Innovation Union Scoreboard 2013*. (European Union) Retrieved October 25, 2013, from
5. Hall, B. H. (1996). The private and social returns to research and development. In L. R. Smith & C. E. Barfield (Eds.), *Technology, R&D and the Economy* (pp.140-183). Washington: Brookings Institution Press.
6. Hudson, J., & Minnea, A. (2013). Innovation, intellectual property rights, and economic development: A unified empirical investigation. *World Development*, 46, 66-78.
7. Jones, C. I. (1995). R&D Based Models of Economic Growth. *Journal of Political Economy*, 103(4), 759-784.
8. Kortum, S. (1997). Research, Patenting and Technological Change. *Econometrica*, 65(6), 1389-1419.
9. Romer, P. M. (1990). Endogenous Technological Change. *Journal of Political Economy*, 98(5), 71-102.

10. Romer, P. M. (1986). Increasing Returns and Long-Run Growth. *Journal of Political Economy*, 94, 1002-1037.
11. Samimi, A. J., & Alerasoul, S. M. (2009). R&D and Economic Growth: New Evidence from Some Developing Countries. *Australian Journal of Basic and Applied Sciences*, 3(4), 3464-3469.
12. Jones, Charles I., 1995b, "Time Series Test of Endogenous Growth Models," *Quarterly Journal of Economics*, pp. 495–525.
13. Levin, A., C. Lin, and J. Chu, 2002, "Unit Root Tests in Panel Data: Asymptotic and Finite Sample Properties," *Journal of Econometrics*, Vol. 108, No. 1, pp. 1–24.
14. Lucas, R.E. Jr., 1988, "On the Mechanics of Economic Development," *Journal of Monetary Economics*, Vol. 22, No.1, pp.3–42.
15. Pakes, Ariel, 1985, "On Patents, R&D, and the Stock Market Rate of Return," *Journal of Political Economy*, Vol.93, pp. 390–409.
16. Porter, Michael E., and Scott Stern, 2000, "Measuring the 'Ideas' Production Function: Evidence from International Patent Output," NBER Working Paper No. 7891, (Cambridge: Massachusetts: National Bureau of Economic Research).
17. Fagerberg, J., Verspagen, B. & Caniee.M. 1997. Technology, Growth and Unemployment across European Regions, *Regional Studies*, 31 (5), 457-466.
18. Falk, M. 2007. R & D spending in the high-tech sector and economic growth. *Research in Economics*, Vol. 61, pp. 140–147.
19. Frantzen, D. 2000. R&D. Human Capital and International Technology Spillovers: A Cross-Country Analysis. *The Scandinavian Journal of Economics*, 102(1), 57-75. DOI: 10.1111/1467-9442.00184
20. Goel, R. K., Payne J. E., & Ram.. 2008. R&D expenditures and U.S. economic growth:A disaggregated approach. *Journal of Policy Modeling*, 30, 237–250.
21. Grilliches, Z. 1979. Issues in Assessing the Contribution of Research and Development to Productivity Growth. *The Bell Journal of Economics*, 10 (1), 92-116.
22. Grossman, G.M., & Helpman.E. 1989. Quality Ladders in the Theory of Growth. NBER Working Paper No. 3099 .

23. Grossman, G. M., & Helpman, E. 1991. Trade, knowledge spillovers, and growth. *European Economic Review*, 35 (2-3), 517-526.
24. Grossmann, V. 2007. How to promote R&D-based growth? Public education expenditure on scientists and engineers versus R&D subsidies. *Journal of Macroeconomics*, 29, 891–911.
25. Jin, J. C., 2009. Economic research and economic growth: Evidence from East Asian economies, *Journal of Asian Economics*, 20, 150–155.
26. Jones C.I . 2002. Sources of U. S. Economic Growth in a World of Ideas. *The American Economic Review*, 92 (1), 220-239.
27. Khan, J., and Khattak, N. U. R. 2013. The Significance of Research and Development for Economic Growth: The Case of Pakistan, *City University Research Journal*, pp.175-86.
28. Kuo, C.C & Yang. C.H. 2008. Knowledge capital and spillover on regional economic growth: Evidence from China, *China Economic Review*, 19, 594–604.
29. Scotchmer, S. (2004), *Innovation and Incentives*. MIT Press, Cambridge, Massachusetts, USA.
30. Seldon, B. (1987), “A Nonresidual Estimation of Welfare Gains from Research: The Case of Public R&D in a Forest Product Industry”, *Southern Economic Journal*, Vol. 54, pp. 64-80.
31. Smith, V, Dilling-Hansen, M., Eriksson, T. and Strojger Maden, E. (2004), “R&D and productivity in Danish firms: some empirical evidence”, *Applied Economics*, Vol. 36, pp. 1797-1806.
32. Soete, L. and Verspagen, B. (1993), “Convergence and divergence in growth and technical change: an empirical investigation. Paper presented at the AEA annual meeting, January 1993.
33. Solow, R. M. (1956), “A Contribution to the Theory of Economic Growth.” *Quarterly Journal of Economics*, Vol. 70, pp. 65-94.
34. Stanley, T. D. and Jarrell, S. B. (2005), “Meta-Regression Analysis: A Quantitative Method of Literature Surveys”, *Journal of Economic Surveys*, Vol. 19, pp. 299-308.

35. Sterlacchini, A. (1989), “R&D, innovations, and total factor productivity growth in British manufacturing”, Applied Economics, Vol. 21, pp. 1549-1562.

Author's Declaration

I as an author of the above research paper/article, hereby, declare that the content of this paper is prepared by me and if any person having copyright issue or patentor anything otherwise related to the content, I shall always be legally responsible for any issue. For the reason of invisibility of my research paper on the website/amendments/updates, I have resubmitted my paper for publication on the same date. If any data or information given by me is not correct, I shall always be legally responsible. With my whole responsibility legally and formally I have intimated the publisher (Publisher) that my paper has been checked by my guide(if any) or expert to make it sure that paper is technically right and there is no unaccepted plagiarism and hentriacontanes genuinely mine. If any issue arises related to Plagiarism /Guide Name /Educational Qualification /Designation /Address of my university/college/institution/Structure or Formatting/ Resubmission / Submission /Copyright /Patent/Submission for any higher degree or Job/Primary Data/Secondary Data Issues. I will be solely/entirely responsible for any legal issues. I have been informed that the most of the data from the website is invisible or shuffled or vanished from the database due to some technical fault or hacking and therefore the process of resubmissions there for the scholars/students who finds trouble in getting their paper on the website. At the time of resubmission of my paper I take all the legal and formal responsibilities, If I hide or do not submit the copy of my original documents (Aadhar/Driving License/Any Identity Proof and Photo) in spite of demand from the publisher then my paper may be rejected or removed from the website anytime and may not be consider for verification. I accept the fact that as the content of this paper and the resubmission legal responsibilities and reasons are only mine then the Publisher (Airo International Journal/Airo National Research Journal) is never responsible. I also declare that if publisher finds any complication or error or anything hidden or implemented otherwise, my paper maybe removed from the website or the watermark of remark/actuality maybe mentioned on my paper. Even if anything is found illegal publisher may also take legal

Dr. Rathi